Power BI overview

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Microsoft SMB&D
Unlock insights on any data

Power BI overview

Turning data into a business advantage
The world of data is changing

10x increase every five years

85% from new data types

Big Data

Consumerization of IT

4.3 connected devices per adult

27% using social media input

“By 2015, organizations that build a modern information management system will outperform their peers financially by 20 percent.”

– Gartner, Mark Beyer, “Information Management in the 21st Century”
Everyone should have access to the data they need
A powerful new way to work with data
Self-service business intelligence and analytics with Excel and the power of the cloud

Analyze in Excel
1 Billion Office Users

Collaborate in Power BI for Office 365
1 in 4 enterprise customers on Office 365

Discover | Analyze | Visualize

Share | Question | Mobility

Scalable | Manageable | Trusted
Discover
Analyze
Visualize
Explore

Analyzing data with Excel

Easily discover and access public and corporate data
Analyzing data with Excel

Model & analyze 100’s of millions of rows of data
Analyzing data with Excel

Discover
Analyze
Visualize
Explore

Explore your data with interactive visualization
Analyzing data with Excel

Uncover new insights with 3D geospatial analysis

Discover
Analyze
Visualize
Explore
Analyzing data in Excel

Demo
A powerful new way to work with data
Self-service business intelligence with familiar Excel and the power of the cloud

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Share & collaborate with Power BI for Office 365

BI Sites
Shared Queries
Data Refresh
Data Search
Mobile Access
Natural Language Questions

Quickly create collaborative BI sites

Power BI
Featured reports
Top Countries/Regions
Average Daily Sales - Goal $2,800
Olympics (Sample) Michael Topoloski | Updated 01/30/2014
Retail Bar Sales (Sample) Michael Topoloski | Updated 01/30/2014

Featured questions
medal count by year for swimming vs athletes
1954 gold medals vs Italy and three other medals
athletes that won swimming medals vs Athletes '74
show GDP for India, China and US by year

Documents add
Shared with Everyone

Top Countries/Regions
Share & collaborate with Power BI for Office 365

- BI Sites
- Shared Queries
- Data Refresh
- Data Search
- Mobile Access
- Natural Language Questions

Manage data queries for the team
Share & collaborate with Power BI for Office 365

- BI Sites
- Shared Queries
- Data Refresh
- Data Search
- Mobile Access
- Natural Language Questions

Keep reports up to date with scheduled data refresh

Cloud

Power BI for Office 365
Workbook

On Premise

Data Management Gateway
Installed on-premises

On premise Database
Share & collaborate with Power BI for Office 365

- BI Sites
- Shared Queries
- Data Refresh
- Data Search
- Mobile Access
- Natural Language Questions

Maintain a data catalog of searchable data

Search for:
- Public Data
- Corporate Data
- Shared Queries
Share & collaborate with Power BI for Office 365

- BI Sites
- Shared Queries
- Data Refresh
- Data Search
- Mobile Access
- Natural Language Questions

Stay connected with mobile access to your reports
Share & collaborate with Power BI for Office 365

- BI Sites
- Shared Queries
- Data Refresh
- Data Search
- Mobile Access
- Natural Language Questions

Ask questions of your data in natural language
Share and collaborate with Power BI for Office 365

Demo
Licensing and Availability Overview

- Cloud based
- Subscription model
- Priced per user per month billed annually
- Available Now!
How to Buy Power BI

Two options:

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**Microsoft Online Subscription Program**

Purchase on PowerBI.com

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**Microsoft Volume Licensing**

Reach out to your Microsoft partner or representative for more information
# Power BI Offers and Pricing

## Choose the right option based on what you already own:

<table>
<thead>
<tr>
<th>If you currently subscribe to E3 or E4</th>
<th>If you have either Office 365 ProPlus or Office 2013 Professional Plus</th>
<th>If you don’t have the latest version of Excel or SharePoint Online Plan 2</th>
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<tbody>
<tr>
<td><strong>Power BI add-on for E3/E4 Subscribers</strong></td>
<td><strong>Power BI standalone</strong></td>
<td><strong>Power BI standalone + Office 365 ProPlus</strong></td>
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<td><strong>Power BI for Office 365:</strong></td>
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<td><strong>Excel:</strong></td>
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<td>Visualization</td>
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<td><strong>Price</strong></td>
<td>$33  <strong>$20</strong>* <em>Pricing is Per User Per Month Billed Annually ($276/year) ($240/year)</em></td>
<td><strong>$40</strong> <em>Pricing is Per User Per Month Billed Annually ($480/year)</em></td>
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* 40% off promotion for Office 365 E3 or E4 customers. Offered through June 30 2014. Pricing Shown is US Commercial ERP through the Microsoft Online Subscription Program.
## Power BI Add-on Promotion

<table>
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<th>Power BI add-on Promo for O365 E3/E4 Subscribers</th>
<th>Office 365 Enterprise E3</th>
<th>OR</th>
<th>Office 365 Enterprise E4</th>
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<td>Enterprise Voice</td>
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### Pricing
- **Power BI for O365 E3 promo**: $20
- **Office 365 E3**: $20
- **Office 365 E4**: $22

### Combined Subscriptions

<table>
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<tr>
<td>Office 365 E3</td>
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**Total Subscription**: $40

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*Pricing Shown is US Commercial ERP through the Microsoft Online Subscription Program.*

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**Through June 30\(^{th}\) 2014, new or existing O365 E3 or E4 customers will receive a 40% discount on the Power BI Add-on subscription price.**

Customers will receive the promo price for the duration of their subscription agreement.

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*Pricing is Per User Per Month. Billed Annually ($33/year) ($204/year).*

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*Through June 30\(^{th}\) 2014, new or existing O365 E3 or E4 customers will receive a 40% discount on the Power BI Add-on subscription price.*

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“The fact that Power BI is part of Office 365 is tremendous. One skill that all our people have is Excel, with BI built on top of Excel, we don’t have to train them on anything new – they can figure this out on their own.”

Lowell Simpson
CIO
MediaCom
A powerful new way to work with data

**Analyze in Excel**

- **Discover**: Search, access, and transform public and internal data sources with **Power Query**
- **Analyze**: Easy data modeling and lightning fast in-memory analytics with **Power Pivot**
- **Visualize**: Bold new interactive data visualizations with **Power View** and **Power Map**

**Collaborate in Office 365**

- **Share**: Share data views and workbooks refreshable from on-premises and cloud based data sources, with **Power BI Sites**
- **Question**: Ask questions and get immediate answers with natural language query
- **Mobility**: Mobile access through HTML5 and touch optimized apps

**Scalable | Manageable | Trusted**
Next Steps

Try Power BI for Office 365 at:
www.powerbi.com